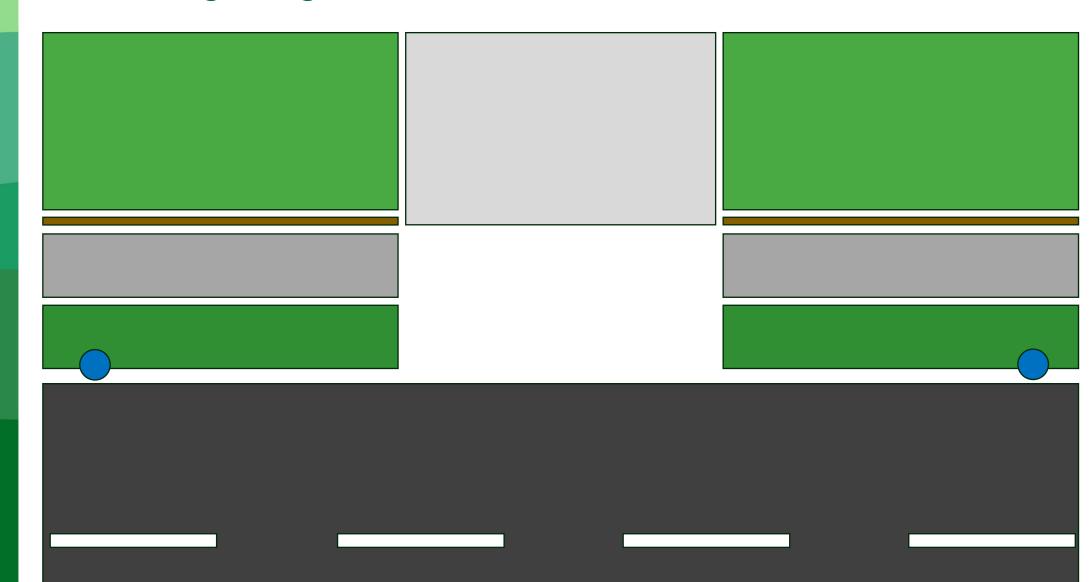
Can anyone guess what this is?



The FMG Testing Practice

Our journey towards creating a culture of Quality at FMG

Who are Farmers Mutual Group? (FMG) What is our WHY?









Our Purpose

A better deal for rural New Zealand

Our Vision

Helping to build strong and prosperous rural communities

Our Values

We're in it together - Ko tātau tātau

Do what's right - Whāia te ara tika

Make it happen - Whakatutukitia

Proud of who we are - Whakahīhī i te whakapapa

Who are Farmers Mutual Group? (FMG)

What FMG does:







One example of

How FMG lives up to it's WHY:



The Service Profit Chain

•Profit and growth are stimulated primarily by customer loyalty.

•Loyalty is a direct result of customer satisfaction.

•Satisfaction is largely influenced by the value of services provided to customers.

•Value is created by satisfied, loyal, and productive employees.

•Employee satisfaction, in turn, results primarily from high-quality support services and policies that enable employees to deliver results to customers.

Where does the Testing Practice fit in?



Channels

Channels

Insurance Suite

The Testing Practice

Setting a goal. What is our destination?

We have created a culture of quality at FMG, where quality is everyone's responsibility.

Start where you are...

What are some pain points we experience?

What are some pain points (basically every Information / tech business) experiences?

We would like: • More time available to spot and solve challenging problems

- Less time spent carrying out repetitive checks 'just in case' something goes wrong
- To know we're doing a good job. And that our efforts are valued
- To feel proud of the job we've done
- And most importantly... To have great test coverage.

Because isn't that what really matters?

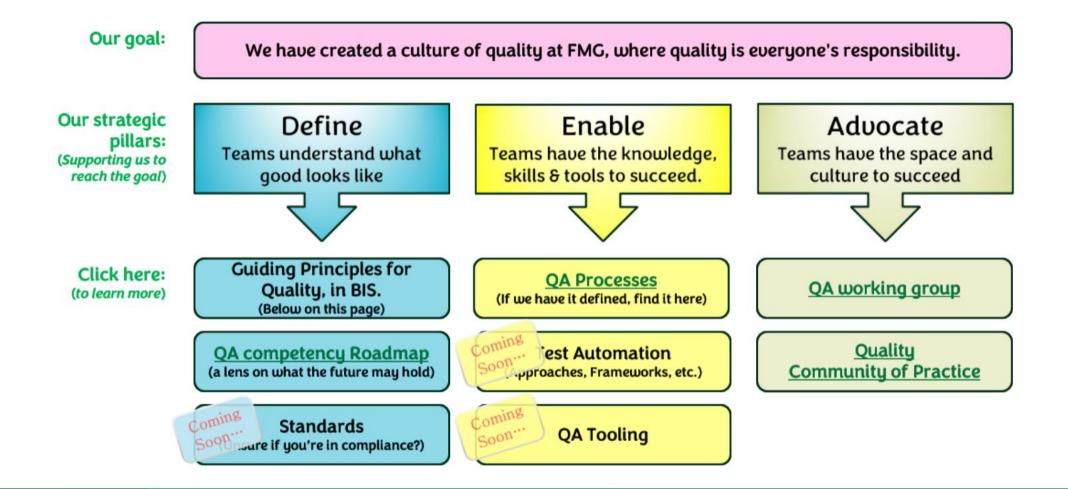


Steps to take 's' = Destination / Starting point?

Solve for 's'



Our 'strategy on a page'



Our (BIS) Quality Principles



Quality is everyone's responsibility

Every BIS team member plays a role in ensuring highquality products and services in our technology ecosystem



We 'Shift left' wherever possible

We prioritise prevention and integrate quality assurance earlier in the development process.



We use a risk-based approach

We identify and assess potential quality risks based on their impact and likelihood.



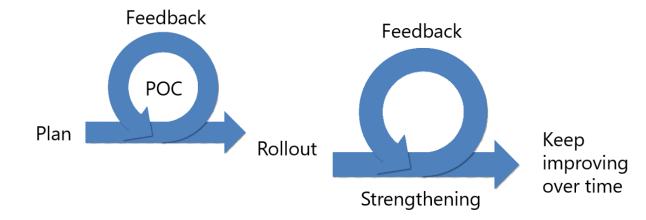
We will follow a user centric, context driven approach

We tailor our efforts to the specific needs and goals of each initiative, always keeping our end users in mind.

Guiding Principles

An example of how we grow the strategy

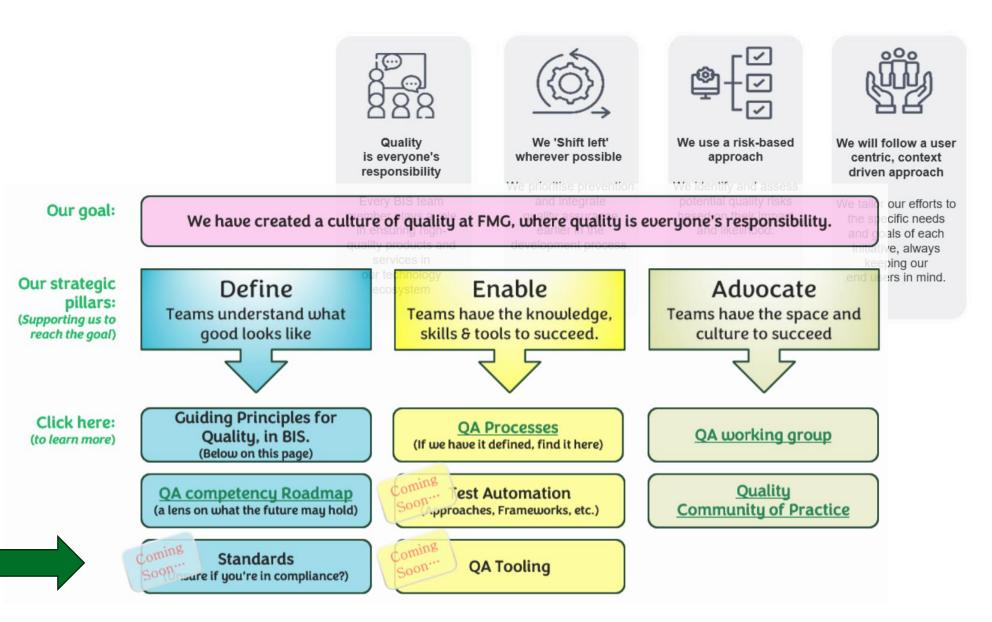




Goal:

We have created a culture of quality at FMG, where quality is everyone's responsibility.

What next?



Key Points to remember:

- Don't focus too much on the destination day to day, but do set some clear goals
- Do focus on how to introduce change iteratively, and how to relate it back to your goals. Be prepared to pivot often.
- The key differentiators between your business and any other, are the people you work with, not the processes you create. Invest time in your people.
- Go and watch Adam's talk on 'Fostering a quality quality culture' ©