

# CIOReview

The Navigator for Enterprise Solutions

DIGITAL TRANSFORMATION SERVICE EDITION

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## 10 Most Promising Digital Transformation Consulting/Services Companies - 2020

Digital transformation is no longer a trend that enterprises can consider to adopt. Instead, it is now a necessity for businesses that aim to thrive competitively in the market. 2020 shows promise of leaders finally taking charge and working together with operational departments and IT teams to fully understand what is required to create real change and innovation.

AI, Machine Learning, and Natural Language Processing have already begun to influence customer interactions and business processes. With the flare of smart technology, AI has spurred digital transformation through chatbots, machine learning, robotics, deep learning, image recognition, speech recognition, natural language processing, and sentiment analysis.

The territory of big data will overcome challenges related to data security, the volume of data, data explosion, unstructured data, data integration to generate valuable insights in real-time. Augmented Analytics makes use of data produced from digital

business systems, such as HR automation, financial software, and ERP practices and offers hidden and unique business insights above and beyond general analytics.

This immense advancement in technologies is a blessing for businesses that aim to grow quickly and gain a competitive edge. While some are already exploring and adopting these recent trends to stay on top of the competition, some are in the consideration phase and some are still stuck with traditional ways.

This edition of CIOReview features companies that are at the forefront of offering digital transformation consulting/services. CIOReview's editorial board has assessed and shortlisted some of the most prominent organizations in the industry that solve digital transformation challenges by implementing the current technological trends in the space. We present to you – "10 Most Promising Digital Transformation Consulting/Services Companies – 2020".



**Company:**  
TTC

**Description:**

TTC helps enterprise organizations undergo digital transformation so that their new competitive advantage is the ability to deliver quality software at scale

**Key Person:**  
Chris Rolls  
CEO – Americas

**Website:**  
[ttcglobal.com](http://ttcglobal.com)

## Boutique Consulting for Quality Software Delivery

As digitalization seeps into every organization, the C-level executives are under immense pressure to deliver high-quality digital experiences at a faster rate. Also, the fear of being outpaced by smarter competitors has driven companies to accelerate innovation by experimenting with digital services and capabilities that augment their existing offerings and to explore newer markets. To facilitate this, organizations are mainly focused on adopting advanced methodologies like Agile and DevOps to develop faster and innovative software, often failing to focus on the software quality, which puts them under security risks. At this juncture, what organizations require is a modern and holistic approach to ensure software quality during their journey toward digital transformation. Addressing this very need is the global consulting firm TTC that is on a mission to assist organizations in their digital transformation and ensure that they deliver the highest quality of digital offerings by implementing modern software and quality practices. “Our ultimate objective is to identify organization’s in-house capabilities, systems, unique business characteristics and challenges and provide customers a long-term strategy toward software development and implementation,” says Chris Rolls, CEO of TTC.

Following a quality engineering assessment model, TTC examines an organization’s ability to deliver high-quality software consistently to determine the kind of assistance they require. TTC assesses the specific practices or techniques used by the client, such as test automation, performance engineering, or service virtualization, to determine if the quality of the software that they offer meets the various software standards and requirements. The company inspects the different aspects of the software development life cycle to ensure that the software is built according to the requirements of the end-users or customers.

With a stronghold in digital enablement, TTC’s comprehensive range of services include Agile Testing, Test Automation, DevOps Testing, DevOps Dojo, Robotic Process Automation, and software testing as a service. Through DevOps Dojo, TTC offers a physical space for project teams to obtain hands-

on experience on Agile and DevOps with the supervision and assistance of experienced coaches. Unlike seagull coaching practice where a coach comes in for a one to two-day session and makes a mess and leaves, DevOps Dojo brings in a more effective approach to DevOps training through its immersive learning environment and coaching, which runs for a period of six to eight weeks. Additionally, TTC also offers the TTC Academy, a training division that focuses on upskilling the company’s resources or team

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Chris Rolls

of consultants. TTC ensures that the company’s consultants possess up-to-date knowledge, practice, and skills in test automation and caters to external organizations in case they want to upskill their in-house teams. “We want to help our customers stay ahead of the curve by educating them on the importance of delivering quality software and be with them as a trusted advisor,” remarks Rolls.

What gives TTC a leading edge in the market is its focus on ensuring that its clients undergoing digital transformation produces the best-in-class software. Beside specializing on ensuring that the best quality software is delivered, TTC has partnered with competent software providers and recruited seasoned consultants to provide the best training practices in the industry. To make sure they stay ahead in the industry and help organizations thrive, TTC invests in its team and in research and development to understand the evolving technology landscape. “We have a combination of qualified experts and the best tools to ensure that our client’s digital transformation is a success,” concludes Rolls. 